

Core Values:

Reach FM's values are to strive above other stations to provide up-to-date information that matters to Chelmsford specifically.

Reach FM has a "can-do" attitude and provides members of our community to gain the knowledge and skills they need to help gain experience, and maybe a career in the media.

We operate in the spirit of openness and mutual respect.

We help our members Reach their potential.

Our Vision:

"To provide up-to-date information that Chelmsford needs to know. As well as providing great music and entertainment."

"To also train our members to maximise their potential in the media world whether it be presenting to news reading to behind the scenes technical involvement.